



PUBLIC INFORMATION PROFESSIONALS WEEK CAMPAIGN LAUNCH

The World Public Information (PI) Committee is organizing it's annual "Professionals Week" campaign to reach out to professionals and raise awareness about Cocaine Anonymous in our local areas.

We encourage the Fellowship worldwide to participate in this annual weeklong event beginning the 3rd week of January.

Suggested dates are found below.

For more campaign information please contact the PI Members Area Website at CA.ORG or the WSCPI Committee at PI@CA.ORG.

- January 16th-20th: Begin contacting professionals
- January 21st: Contact ends
- February 11th-18th: Follow up & Take requested action
- February 25th: Closing reports