

## C.A. WSC Public Information Committee Survey of 2023

The C.A. World Service Conference Public Information Committee, in conjunction with the C.A. World Service Office, along with Delegates and the P.I. Chairs from the various areas, conducted a survey of the Fellowship during the year 2023.

The data gathered in the survey is presented here; and, while not scientific, will be useful in evaluating the demographics, character, and diversity of our Fellowship. Although anonymity prevents us from keeping meeting attendance records, our survey gives a snapshot of our membership's makeup.

### Public Relations

#### Cocaine Anonymous has adopted the following as its Public Information Policy:

In all public relations, C.A.'s sole objective is to help the still-suffering addict. Always mindful of the importance of personal anonymity, we believe this can be done by making known to them and to those who may be interested in their problem, our own experience as individuals and as a Fellowship in learning to live without cocaine and all other mind-altering substances\*\*

We believe that our experience should be made available freely to all who express sincere interest. We believe further that all our efforts in this field should always reflect our gratitude for the gift of sobriety and our awareness that many outside C.A. are equally concerned with the serious problem of addiction.

Information and public relations matters affecting the Fellowship as a whole are the concern of Public Information Committee of the Cocaine Anonymous World Services. Reporters are welcome at open meetings and events of C.A., with prior approval of the local service body. The only restriction is a request to bear in mind the importance of anonymity, by not disclosing the name of any C.A. member. For obvious reason, cameras are not permitted at C.A. meetings.

In many areas, C.A. members have formed local committees on public information and cooperation with the professional community, to assist local media in obtaining accurate information about our Fellowship.

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\*\*Adapted with permission of Alcoholics Anonymous World Services, Inc.

### A Definition of C.A.

**Our primary purpose is to stay free from cocaine and  
all other mind-altering substances and to help others  
achieve the same freedom.**

Cocaine Anonymous is a fellowship of recovering addicts throughout the world whose members meet in local groups, as well as on the Internet. The following definition of "Cocaine Anonymous" is found in our Fellowship's literature and is often read at meetings of C.A.

"Cocaine Anonymous is a fellowship of men and women who share their experience, strength and hope with each other so that they may solve their common problem and help others to recover from their addiction.

The only requirement for membership is a desire to stop using cocaine and all other mind-altering substances. There are no dues or fees for membership: we are fully self-supporting through our own contributions. We are not allied with any sect, denomination, politics, organization or institution. We do not wish to engage in any controversy and we neither endorse nor oppose any causes.

Our primary purpose is to stay free from cocaine and all other mind-altering substances, and to help others achieve the same freedom. We use the Twelve Steps of recovery because it has already been proven that the Twelve Step recovery program works." \*

\*Reprinted and adapted from the pamphlet 'What is C.A.?' copyrighted from Cocaine Anonymous World Services, Inc.



CAWSO

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# Cocaine Anonymous

## Public Information



### Fact File 2023

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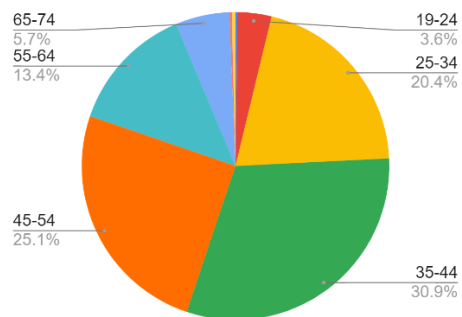
**We're Here and We're Free™**

## Who Are We?

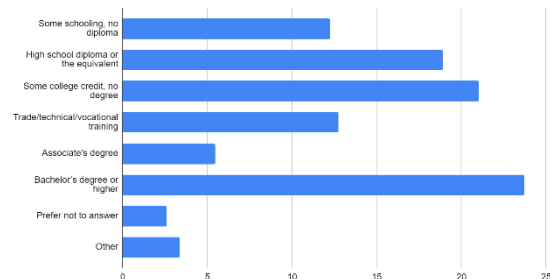
Cocaine Anonymous is a fellowship that spans the spectrum of socio-economic demographics, comprised of all races, sexual orientation, religions, economic-standings. We do not discriminate against anyone seeking membership via our all-inclusive Third Tradition and First Step. Anyone with a drug or alcohol problem is welcome to experience the solution offered by Cocaine Anonymous. The only requirement for membership is a desire to stop using cocaine and all other mind-altering substances.

Based on our most recent survey, we have compiled a snapshot of our fellowship:

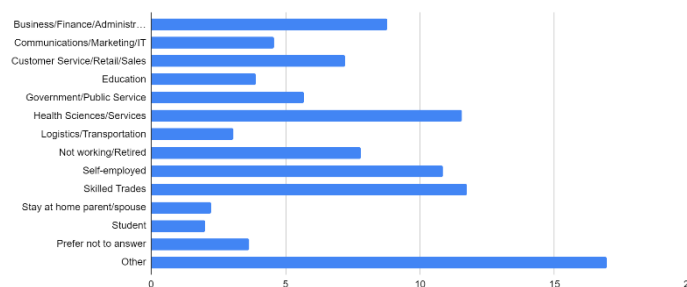
### Age Group



### Highest Level of Education

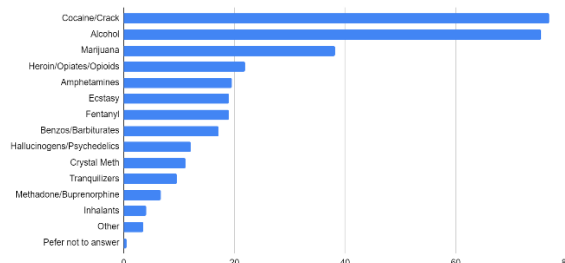


## Occupation



## Primarily Used Mind Altering Substances

Values based on percent of participants who have identified the substance to be one of their primary drugs of choice. Participants may choose multiple answers.

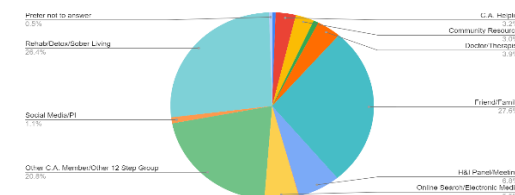


The majority of our fellowship, and 33.20% of survey participants, have found their way to Cocaine Anonymous through the tireless efforts of our members reaching out to addicts personally through hospitals & institutions (H&I) panels/meetings & recovery programs.

A recent survey of our membership revealed that only 0.80% were referred by the Courts, Correctional, & Penal systems; and only 3.86% of our members were referred to C.A. by Doctors and Therapists.

Additionally, this survey indicated that 10.26% of our membership was referred to Cocaine Anonymous by P.S.A.s with radio, television, billboards, internet searches, social media, and phone hotlines. Given these outreach numbers, we feel we have an obligation to reach out to the professional community to help provide a solution for the addict/alcoholic who is still suffering.

## How did you hear about C.A.?



## Resources Available to the Professional Community:

- Presentations to your organization
- Representatives to speak to your clients
- Educational and informational literature
- Our lifeline program – connecting your clients to C.A. meetings in your local community

If you are a member of the professional community and would like more information on how Cocaine Anonymous can benefit your community and its residents,

If you would like to arrange for a member of Cocaine Anonymous to present to your organization,

Please contact:

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